What does it mean to be part of creating the first public research university of the 21st Century?

STRATEGIC FRAMEWORK – What’s Our Story?

2020 Vision – Enrollment, faculty, grants, reputational

Strategic Academic Focusing

Workforce Planning

Downtown Center / Change Management

UC Path / Operational Improvements

Academic / Administrative Exchanges
2020 Strategic Vision

About This Strategic Vision
February 2011
This Strategic Vision is an articulation of the shared priorities of the Executive Leadership and Management Levels of the park in regard to leading Yosemite National Park over the next five years. Appreciate that each of the emphases is intended to be a building block and is guided by the overall General Management Plan for the park. This document articulates areas needing special alignment and emphasis, and will help guide Divisional Plans and the ongoing operations.

This has been reviewed by the YNP Executive Leadership and Board of Managers. It is a living document and will surely evolve.

Crossroads Issues
- Needing special alignment
- Funding (CPs & CFFs)
- Merced & Tuolumne River Plans
- Amphitheater Restoration
- Prioritization & Budgeting
- Primary concession contracts
- Transportation
- Mariposa Grove Rehabilitation
- Environmental Compliance
- Modeling for sustainability
- Use capacity
- Climate change

Our Foundation
- 1864 Public Act creating “Yo- Semite”
- 1890 Yosemite National Park Created
- 1916 NPS Organic Act
- 1980 Yosemite General Management Plan
- 1984 California Wilderness Act
- 2006 NPS Management Policies

The Stewardship of Yosemite Inspires the World.

Vision
- Working across boundaries and generations, Yosemite and its employees inspire global commitment to conservation and stewardship.

2020 Strategic Vision

Leadership Campus
- Leadership in Academies
- Leadership Growth & Development
- Charter-Crese Workgroups
- Mentorship
- Team Management
- Host Leadership Opportunities

Operational Excellence
- Identify and Fund Park Priorities
- Develop an Exceptional Workforce
- Provide the Best Tools & Training
- Strengthen Communication, Collaboration, and Teamwork
- Work Efficiently

Modelling Sustainability
- Reduce GHG Emissions & Strive for Operational Carbon Neutrality
- Conserving Energy or Increase Renewable Energy Production
- Reduce Water Consumption
- Adopt Field Management Practices
- Reduce Total Waste Generation & Increase Recycling
- Promote Environmentally Friendly Products
- Foster Culture of Sustainability Through Partnerships and Collaboration
- Conflict Research & Development for Sustainability

Emphasis Areas
- Initial Areas of Focus

Stewards of Natural & Cultural Heritage
- Ecosystems
- Legacy
- History
- Anthropology
- External Threats
- Wilderness & Wild
- and Scenic Rivers
- Science

Youth Engagement
- Educate and Engage
- Engage Partners
- Develop New Environmental Education Programs
- Coordinate & Lead Education and Youth Programs

Quality Partnerships
- Formalize Partnerships & Partnership Management
- Evaluate Existing & Potential Partnerships
- Grow Partnerships Strategically to Meet Goals
- Celebrate Partnership Successes

Visitor Experience
- Create Experiences That Inspire
- Celebrate Outdoor Recreation
- Foster and Improved Visitor Experience
- Advance Conservation and Crowding
- Improve Park Facilities

Our Values
- Respect
- Excellence
- Stewardship
- Tradition
- Integrity
- Safety